

# MONSERRAT APUD DE LA FUENTE

## BILINGUAL MULTIMEDIA JOURNALIST

### EXPERIENCE

#### CRONKITE NEWS

Multimedia Visual Journalist

Phoenix, Arizona | Jan 2022 - Present

- Pitch photo essay stories and other multimedia projects for Cronkite News and Noticias to reach a broader audience in both Spanish and English.
- Photograph and write meaningful stories happening in Arizona, such as the Point-in-Time homeless count.

#### PHOENIX MAGAZINE

Production Design Intern

Phoenix, Arizona | Jan 2022 - Present

- Design unique and fresh magazine layouts consistent with brand identity.
- Work with the design team to design Sponsored Advertisement Sections that pop out from the magazine's content.

#### THE ARIZONA REPUBLIC

Photojournalist Intern

Phoenix, Arizona | Aug 2021 - Dec 2021

- Produced visuals and curated photo galleries to accompany digital and print articles.
- Get to know the communities around the valley to better showcase their stories such as the hispanic community in the Day of the dead festival.
- Edit and caption all content shot for the corresponding stories.

#### THE STATE PRESS

Photojournalist

Tempe, Arizona | Jan 2020 - Dec 2021

- Photographed breaking news and other events that help tell the stories of the ASU community.
- Shoot stock photos to expand the photographic archives.

#### PHOENIX MAGAZINE

Photographer

Phoenix, Arizona | May 2021 - August 2021

- Contact and organize photoshoots with businesses, restaurants, artists and others for different sections of the magazine per issue.
- Photograph different from different view points to give the designers content to do cut outs with and other stylistic layouts for the magazine.

#### NORTHEAST VALLEY NEWS

Photographer and Reporter

Scottsdale, Arizona | Aug. 2019 - May 2020

- Actively seek stories that reflect the issues of the Scottsdale Community College community and the greater area of Phoenix.
- Write aggregated copy and stories twice a week for the publication.

#### LA GRAN CADENA RAZA

Radio Correspondent (Remote)

Mexico City | June - Dec 2019

- Prepared reports covering International politics and presented them live with the host to a native Spanish audience.
- Gained on-the-air Radio experience and confidence.
- Learned the format of delivery and planning for Radio reporting.

### CONTACT

602-740-6512

APUDMONSE@GMAIL.COM

MONSERRATAPUD.WIXSITE.COM/MONSEAPUD

 MONSEAPUDPHOTO

### EDUCATION

#### ARIZONA STATE UNIVERSITY

2020 - 2022

BA in Journalism and Mass Communications

#### SCOTTSDALE COMMUNITY COLLEGE

2019 - 2020

Associate in Arts (Journalism Pathway)

### SKILLS

- Bilingual (Spanish/English)
- Adobe Suite - Photoshop, Lightroom, Premiere, Audition, Illustrator.
- News Writing
- Graphic Design
- Social Media
- Photography
- Video & Audio
- Interpersonal Skills

### VOLUNTEER

#### FIGURE SKATING TEAM AT ASU

Public Relations Chair

Tempe, Arizona | 2021 - 2022

- Manage all social media content for the team.
- Create graphics, flyers, and social media content to engage with the team, and the US Figure Skating collegiate community.
- Ensure all information to join the team is easily accessible for interested students.

#### PHI THETA KAPPA

VP of Administration

Scottsdale, Arizona | 2021 - 2022

- In Charge of all documents for events and daily operations of the Scottsdale Community College chapter.
- 1 of the 2 Winners of the All-AZ Academic Team at SCC.
- Gov. Ducey State of AZ Commendation